



*Tecumseh*

**FOR IMMEDIATE RELEASE**

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## **Masterflux® Sierra Compressor Helps Keep India's Newest Electric Vehicle Cool**

Mahindra Reva Electric Vehicles Pvt. Ltd. launched its long-awaited Mahindra e2O this week in New Delhi, India and Tecumseh's Masterflux® Sierra compressors were along for the ride.

The new hatchback that seats four passengers has a plastic composite body and is powered by 48-volt lithium ion batteries. The compressors supplied by Tecumseh Products Company help the vehicle stay cool at 15,000 Btu/h along its 62-mile (100 kilometer) full charge travel range.

"Tecumseh is pleased to supply its Masterflux product and engineering expertise to the Reva e2O vehicle," said Tony Carstensen, Masterflux business unit director at Tecumseh. "This project not only supports one of our customers, but also our corporate effort to deliver more eco-friendly cooling technologies throughout the globe."

Last year the Indian government announced a US\$4.13 billion plan to boost the production of electric and hybrid vehicles, with a goal to have 6 million green vehicles on its roads by 2020. The e2O model will initially be sold in India, and an export version will be launched early next year into the European market, Reva officials said.

Mahindra Reva opened a 30,000-unit-per-year plant in Bangalore, India, in August 2012. The firm invested US\$100 million on the facility and model development. The new model is priced at about US\$11,000 in India.

"Our target is to sell 400-500 units every month as this number allows us to invest into R&D to make the product better over a period of time," said Pawan Goenka, president of the automotive division of Mahindra & Mahindra Ltd., Reva's parent company.

### **About Tecumseh Products Company**

Founded in 1934, Tecumseh Products Company is a leading global manufacturer of hermetic compressors, condensing units and systems for use in residential and commercial refrigeration and air conditioning applications. The company markets compressors and condensing units (reciprocating, rotary and scroll) ranging in capacity from 1/15<sup>th</sup> to 13 horsepower. Products are currently manufactured in four continents and are sold globally through a network of sales professionals, authorized wholesalers and licensed distributors. Tecumseh brand names include Celseon®, Masterflux®, Silensys® and Wintsys®. Tecumseh is headquartered in Ann Arbor, Michigan. For more information, visit the company's web site at [www.tecumseh.com](http://www.tecumseh.com).